Open**ADR:** The Global Standard for Connecting Smart Energy to the Grid

The OpenADR protocol is currently being used by leading edge utilities, aggregators and energy managers.

Founded in 2010, the OpenADR Alliance includes more than 60 utilities and controls vendors who have already announced or deployed OpenADR-based systems across the United States and the globe.

So what is **Open**ADR?

The OpenADR Alliance was created to standardize, automate, and simplify DR and DER to enable utilities and aggregators to cost-effectively manage growing energy demand & decentralized energy production, and customers to control their energy future. Together we are creating the future of smart grid modernization today. The OpenADR Alliance is creating a robust ecosystem of certified products for enabling automated demand side management among residential, commercial and industrial customers.
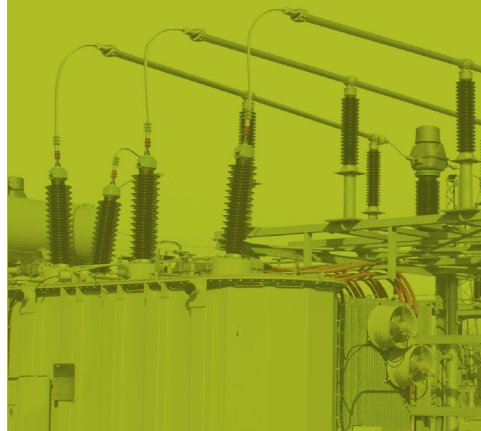
The OpenADR Alliance currently has over 130 members including utilities, software suppliers, device manufacturers, national labs, DR aggregators, testing and certification labs, system integrators, and consulting firms. Members get support from the Alliance's technical and marketing committees to enable shorter development cycles. Members get early access to specifications and have the opportunity to influence the evolution of the OpenADR standard. Members also have the opportunity to certify their products as OpenADR-compliant.

The OpenADR protocol is a standardized way to exchange fast, reliable, and secure price, energy, and control messages to a wide variety of customer installed equipment such as electric vehicle charging stations, general loads and energy management systems.

Member Benefits
Why Join the OpenADR Alliance?

- Gain market lead with access to draft standards and specifications before they are made public
- Network with other members and create new opportunities
- Benefit from growing global awareness of OpenADR
- Influence the direction and development of our standards
- Access to Member events such as Interops to test early product versions
- Discounts on pre-certification test tools, training and consulting services
- Promotion of success stories, products, services, etc, for OpenADR
- Visibility with prospective customers
- Discounts on registration fees for selected industry events

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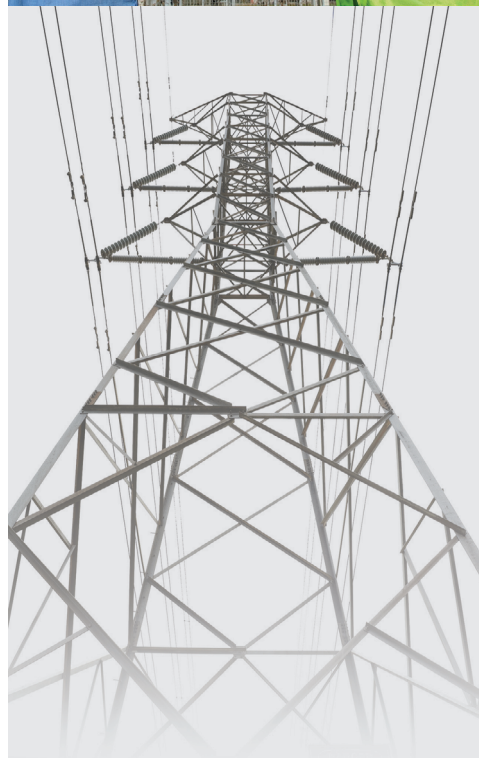ALLIANCE

OpenADR Membership Options

Sponsor membership is extended to industry stakeholders that strongly support the vision, mission, and activities of the OpenADR Alliance who wish to serve on the Board of Directors and play an active role in guiding the Alliance.

Contributor membership is open to any vendor organization offering hardware, software or services.

Adopter membership is open to organizations such as consumer and government organizations, research agencies, and regulatory bodies not otherwise classified as a vendor community or manufacturer of products, systems, or components.

Individual membership is extended to an individual that is engaged in the development, distribution, installation, maintenance, and use of OpenADR standards.

Membership Benefits	Sponsor	Contributor	Adopter	Individual
Automatic Seat on Board of Directors	YES	NO	NO	NO
Initiate Work Groups or Committees	YES	NO	NO	NO
Approve Recommendations	YES	NO	NO	NO
Approve Operating Budget	YES	NO	NO	NO
Certify Compliant Products	YES	YES	NO	NO
Company Listing and Profile on Website	YES	YES	YES	NO
Use of OpenADR Alliance Logo	YES	YES	YES	NO
Member's Logo Featured in OpenADR Marketing	YES	YES	YES	NO
Access to Members-Only Website	YES	YES	YES	YES
Voting Privileges in Task Groups and Committees	YES	YES	YES	NO
Participation in Press Articles and Interviews	YES	YES	YES	NO
Co-Marketing Opportunities	YES	YES	YES	NO
Participation in Working Groups and Committees	YES	YES	YES	NO
Participation in General Meetings	YES	YES	YES	YES
Receive Member Communications	YES	YES	YES	YES

More information on the OpenADR Alliance is available at www.openadr.org

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